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The maker's of Boy Butter Lubricants proudly present: You'll Never Know It Isn't Boy Butter, the world's first water based cream form personal lubricant. The first cream lubricant on the market totally water based and latex condom safe!! This formula actually improves safe sex!!

You'll Never Know It Isn't Boy Butter A Revolution in Personal Lubricants

You'll Never Know It Isn't Boy Butter is a totally water-based cream lubricant which is latex safe and gentle to use internally for both men and women.



Boy Butter Lubricants

Boy Butter Lubricant is a coconut oil based cream lubricant which will last as long as you want and washes off with just water.

ADULT MATERIAL - Boy Butter Announced A New Personal Lubricant Category First Of Its Kind Water-Based Cream

Boy Butter and Lucky Personal Lubricants hit shelves in time for summer loving. First latex and vaginal safe cream personal lubricant on the market.

For Immediate Release

HIDDEN HILLS, Calif./EWorldWire/June 19, 2006 --- Boy Butter Lubes today announced the launch of two new lines of intimate personal lubricants formulated as the industry's first water-based cream. You Won't Believe Its Not Boy Butter and LUCKY Personal Lubricants enter the market creating a new category of intimate personal lubricants that are water-based, therefore latex-safe, while retaining the creamy texture that is the Boy Butter hallmark.

The new water-based product is blended with emulsifiers to give it the creamy texture. In the place of oils, the product contains aloe vera extract, shea butter extract and vanilla extracts which mimic the desired characteristics of oils. The formula looks and feels like an oil-based product that is water-based, latex-safe and female friendly.

Boy Butter, well known for its tongue-in-cheek marketing, is excited about the potential of the new brands. "We took this new formula and created two new products: You Won't Believe its Not Boy Butter for a gay community and LUCKY Personal Lubricants for the mainstream heterosexual market," says Eyal Feldman, founder and creator. "This new formula is conducive to vaginal intercourse, and we hope will be a hit with all people who choose to practice safe sex."

Feldman adds that it is also hypoallergenic, gentle and edible with a light pleasant vanilla smell and neutral taste. It is safe for use on all types of toys such as rubber, glass, silicone-based and safe on latex clothing. Boy Butter has continued in its tradition of innovative marketing, creating stunning looking packaging for all Boy Butter, You Won't Believe It's Not Boy Butter, and LUCKY Personal Lubricants. Additional information and images of these products can be viewed on the company Web site, www.boybutter.com.

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You Won't Believe It's Not Boy Butter

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