



Family Business Magazine's™ Editor In Chief Barbara Spector Joins Family Business Doctor To Discuss Understanding The Business Owner

This week on Family Business Doctor, host Fred Hathaway and Family Business Doctor Wayne Rivers, will discuss Understanding the Business Owner with guest Barbara Spector, editor in chief of Family Business Magazine.

For Immediate Release

RALEIGH, N.C./EWORLDWIRE/June 1, 2006 --- This week on Family Business Doctor, host Fred Hathaway and Family Business Doctor Wayne Rivers, will discuss Understanding the Business Owner with guest Barbara Spector, editor in chief of Family Business Magazine. Family Business Doctor will air on the Business TalkRadio Network(TM) at 9 a.m. EST on Sunday June 4, 2006. Also joining the show this week is Psychologist Dr. Michael Lyons, who will provide insight on the psychology of the family business owner. Dr. Lyons is an expert in human and organizational behavior and is the author of *The Knowledge-Based Organization: Four Steps to Increasing Sales, Profits and Market Share*.

Owners of family or closely held businesses possess unique personality traits. This week's show focuses on those unique traits and how they contribute to or hinder the entrepreneur's success. Understanding the mind behind the business owner can bring the best results for working for or with a family business owner. The program airs on the Business TalkRadio Network (TM), Sundays at 9 a.m. EST. The Business TalkRadio Network broadcasts business and financial talk shows 24/7 on more than 200 radio stations across the country. Programming is also streamed live, archived and podcast at www.BusinessTalkRadio.net.

Rivers is the president of the Family Business Institute and author of two family business books, *You Don't Have to Die To Win* and *Prescriptions for a Healthy Family Business*. The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information on Family Business Doctor, its books, publications or upcoming appearances contact Fred G. Hathaway at 1-877-326-2493 (1-877-FAM BIZ DR) or visit the company Web site, www.Familybusinessinstitute.com.

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