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Crush Creative Portrays Life And Death From The 18th Dynasty Egypt

Crush Creative produces stunning visual displays for the Tutankhamun exhibit at the Field Museum in Chicago.

For Immediate Release

BURBANK, Calif./EWORLDWIRE/May 23, 2006 --- Crush Creative, a southern California-based visual communications agency, is currently in the process of producing and installing large format banners and graphic displays for the "Tutankhamun and the Golden Age of the Pharaohs" exhibit opening this month at the Field Museum in Chicago.

Crush created a wall-mounted imaged Broadway cloth mural with custom aluminum frame that was 16 feet high and 26 feet wide for the exhibit. The exhibit showcases nearly 120 artifacts and treasures from the tombs of Tut and his royal family, many which have never been outside of Egypt. Crush also produced Artex banners and imaged Broadway cloth measuring 26 feet by 22 feet that hung throughout the exhibit. These graphics showed artifacts from the original excavation in 1922 as well as Howard Carter, the British archeologist who discovered the tomb, laying his eyes on the boy king's sarcophagus for the very first time.

In addition to these murals and banners, Crush Creative provided numerous adhesive backed vinyl graphics and devised a unique method of labeling display cases by utilizing their Inca digital screen-printing press on Sign-Ad material and Plotter vinyl. This method creates images that maintain consistent color when viewed from outside and through the cases.

The "Tutankhamun and the Golden Age of the Pharaohs" exhibit will be on display at the Field Museum through January 1, 2007.

Crush Creative has been a major supporter of the creative community for over forty years. Producing the finest in visual communications, Crush is one of the largest digital imaging, creative services and finishing companies in the Los Angeles area.

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