



## **Esnatech To Present Unified Communications Seminar At Tech II Technology Café Seminar On May 18**

*Esnatech with Tech II business solutions will be presenting seminars on real time communications, "Connecting Your Business with Your Customers," on Thursday May 18, 2006.*

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/May 18, 2006 --- Esnatech, a leader in real-time communications platforms announced that it will be presenting a seminar on Unified Communications at Tech II at The Desmond in Albany, New York. Esnatech has been invited to present the business value of why companies need to start the migration process in order to compete in today's competitive business environment. The event is being held Thursday, May 18, 2006 and will include local businesses, as well as staff from Tech II, and Esnatech.

The goal of the seminar is to provide consultation, service, and training to ensure that the audience attending is up to date on the latest technology. In addition to classroom and on-site training, Esnatech will provide seminars for all levels of decision makers within an organization.

The Unified Communication seminar is designed to:

- Assure familiarity with systems and solutions.
- Understand business implications of deploying new technology and the impact it will have on how a company does business.
- Explore benefits of new product developments and how it will affect an organization's productivity and business process.

"Esnatech's partner channel has always been a market leader when it comes to Unified Communications technology - they have constantly demonstrated this with regional events like this particular venue at Tech II," said Davide Petramala, vice president of marketing Esnatech. "Tech II has always embraced the technology and been very successful in presenting and marketing the value to their business customer."

Continuing the effort to educate enterprise executives on the benefits of evolving from legacy voice mail systems to robust next generation Unified Communication solutions, the customer event is targeted to enterprise-level directors, sales and marketing executives, operation and IT managers. The goal is to provide an open forum for dialogue that enables industry executives to gain a deeper understanding of the need to replace outdated communication systems and the options available to them as they explore next generation real-time communications strategies.

"The communications network is the lifeline to any organization," said Eric Guby, CEO of TECH II. "Events like these provide an opportunity for business leaders to understand the true business value when investing in a communications infrastructure and road map that meets the demands of today's competitive and cost-conscious business environment."

Esnatech's Unified Communications platform Telephony Office-Linx is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the Web. Users can be managed through Active Directory and Group Policy.

## About TECH II

Tech II is a leading provider of voice and data services located in Saratoga Springs, NY. Established in 1983, with over 2300 customers, Tech II is uniquely positioned to offer companies a one provider solution for all of their voice and data needs.

## About Esnatech

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes its products through OEM and VAR partners in 28 countries worldwide.

Note to editors: If you are interested in viewing additional information on Esnatech, please visit the Esnatech Web page at [http://www.esnatech.com/company/corp\\_prof.htm](http://www.esnatech.com/company/corp_prof.htm) on Esnatech's product pages. Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Esnatech's marketing department at [Marketing@esnatech.com](mailto:Marketing@esnatech.com).

Microsoft Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporation.

HTML: <http://www.eworldwire.com/pressreleases/14564>

MOBILE: <http://e4mobile.com/pressreleases/14564>

PDF: <http://www.eworldwire.com/pdf/14564.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308047.htm>

LOGO: <http://www.eworldwire.com/newsroom/308047.htm>

## CONTACT:

Davide Petramala  
Esna Technologies Inc.  
30 west beaver creek  
Suite 101  
Richmond Hill, Ontario L4B 3K1  
PHONE. 9057079700  
EMAIL: [davidep@esna.com](mailto:davidep@esna.com)  
[www.esnatech.com](http://www.esnatech.com)

**KEYWORDS:** Voicemail, Fax, IVR, Auto Attendant, Unified Messaging, Unified Communications, Speech Recognition, Text to Speech, Mobility, Wireless Messaging, Text Messaging, SMS, Virtual Telephony, IP Telephony, VOIP

**SOURCE:** Esna Technologies Inc.