



Control Scan Certifies Incenseguru.com As A Safe Shopping Site

In an effort to increase its Internet security, Incenseguru.com, a leading supplier some of the finest incense from around the world, today announced that it has become certified by ControlScan.

For Immediate Release

MARIETTA, Ga./EWORLDWIRE/March 29, 2006 --- As a measure to increase privacy and security and to prevent hackers and thieves from accessing sensitive information from its customers, Incenseguru.com hired ControlScan and subscribed to the Business Secure Plan. Through its unique process, ControlScan will conduct security tests and audits of the Web site and certify the site's security.

"Privacy and security are the main concerns of consumers," says ControlScan President and CEO Richard Stanton. "Consumers want to do business with companies who take privacy and security seriously. By passing the audits associated with the Business Secure Plan, Incenseguru.com's visitors are reassured that this company is committed to protecting personal and credit card information and provide a safe online shopping experience."

Once a company passes the security process associated with the Business Secure Plan it receives the Hacker Defended, ID Theft Protected and Business Background Reviewed certificates. These certificates are renewed daily, allowing Incenseguru.com customers to receive independent third-party verification of the site's actual security before deciding to give out sensitive personal data.

"As information about privacy and security becomes more rampant, consumers are learning that it is not safe to give just any business their personal information," said Ron Hansen, owner of Incenseguru.com. "Likewise, businesses owners understand that precautions must be taken to protect themselves and customers from these criminals. By using ControlScan's Business Secure Plan we hope to give both parties the assurance that transactions are secure."

About Incenseguru.com

Incenseguru.com features over 1000 exotic incense products from around the world including India, Japan, Tibet, Korea, China and the United States.

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