



Christie's Selects Zymol To Be Its Official Car Care Products

For Immediate Release

NEW YORK/EWORLDWIRE/Feb. 2, 2006 --- The anticipation is over for owners of fine automobiles who have been waiting for Christie's™, the renowned and world's most experienced auction house, to choose a car care product they can rely on.

Christie's specifically wanted products formulated with gentle yet effective ingredients to enhance and protect original factory paintwork. Zymol® (R), critically tested worldwide and applauded by passionate enthusiasts for 25 years, became Christie's single choice.

"The high quality of our hand blended natural ingredients provides the distinction of image and intensity of colour that has long been desired by anyone who truly loves great cars," said Charles Bennett, CEO of Zymol.

Zymol has been commissioned to participate in every Christie's Exceptional Motor Cars auction from Paris to Monterey. "It is Zymol's attention to detail and obsession with providing enthusiasts with the best possible products for their cherished cars that has led Christie's to make this qualified choice," said Rupert Banner, International Head of Department, Motor Cars, Christie's. "Customers with vehicles of all marques have had exceptional results with the Zymol range of products. However, we are now in the privileged position to be able to offer our owners and buyers a service at auction to ensure their beloved vehicles look their very best."

"It's certainly thrilling for us, and even more exciting for the consignors and new buyers at Christie's who have been waiting patiently for the right product," said Bennett.

For further details on Zymol's participation at Christie's Exceptional Motor Cars events and the Zymol product range, telephone (800) 999-5563 [Intl # 203.484.1622] or e-mail customerservice@zymol.com. Additional information may also be found at www.christies.com and www.zymol.com.

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Product And Company Information

Zymol offers two complete product ranges: Hand-Crafted Waxes(TM) and Premium Products(TM), each containing natural washing, cleaning and feeding products.

Zymol products are safe for all paint finishes, including clear-coats, acrylic, urethane and classic lacquers. Zymol Hand-Crafted waxes have a Carnauba content of 37 to 61 percent by volume â€” five to ten times the industry standard. Zymol only uses Brazilian No.1 yellow and the rarer No.1 white carnauba, the highest grade available. This gives greater protection and increased depth of shine compared to other car care products.

Zymol waxes are an enzyme mixture until they are applied to the car. With air acting as a catalyst, this becomes a "wax" and starts bonding to the car's surface. The entire washing, cleaning and feeding system is so gentle it is even recommended the products are applied by hand for best results. Having been produced using natural ingredients ensures the product never leaves any white residue or build up along seams and crevices.

Company Background

Zymol (pronounced ZYE-mol) is the world's leading producer of premium automotive care products. Its effectiveness, natural ingredients, environmental compatibility and adoption by the automotive elite distinguish Zymol from its competitors.

Founded in 1980 by car enthusiast and businessman Charles E. Bennett, Zymol has developed washing, cleaning and feeding formulas used to protect and shine some of the finest cars in the world. Whether it's the Vintage(R) Estate Glaze (\$1,700) or Auto Wash(R) (\$19), there are Zymol products to suit any budget, need or vehicle.

Museums, car enthusiasts and automobile manufacturers have discovered the value of Zymol. Ferrari, BMW, Jaguar, Acura and Mazda commissioned Zymol wax formulas unique to their cars, the Porsche Club of America has endorsed it and The Museum of Transportation uses it to care for its delicate exhibits.

Zymol is safe for all paint finishes including modern clear coats, older acrylics, urethanes and even classic and antique lacquers. Soaps, washes, cleaners, treatments and protectants are formulated to work together gently and effectively. Because of their natural ingredients they are pleasant to use and gentle on the skin.

Hand crafted Zymol paste waxes are based on a carriage maker's formula developed in Bischofsheim, Germany in the late 1800s. With extensive research and engineering the original mixture's animal products, such as tallow and lard, were replaced by plant products like coconut oil and rare Brazilian Carnauba. These nutritive oils replace those originally found in a car's finish without the use of harsh chemicals or abrasives.

Zymol is dedicated to helping present and future generations preserve and protect the contributions made by the designers, manufacturers, collectors and restorers of our motorized works of art, new or old.

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