



## **TopTravelSites.com Is Now Looking To The United Kingdom**

*The rapidly growing website TopTravelSites.com is turning its attention to the United Kingdom*

For Immediate Release

SURREY, British Columbia/EWORLDWIRE/Jan. 10, 2006 --- Following the launch of TopTravelSites.com in North America and the South Pacific, the travel website is now looking to the United Kingdom to further develop its Go Directory.

This website offers travelers the opportunity to find specialist travel agents for either a destination or travel activity and the opportunity to go directly to travel operators around the world with direct links to their travel websites.

"TopTravelSites.com has now become a global player since the revamping of the website in 2005," said owner Bruce Swain.

Launched in 1995 as a South Pacific travel site, TopTravelSites.com has since expanded to offer last minute travel deals and an online travel news service. It is committed to becoming an important marketing program for the travel industry.

"It will always be affordable and effective for the smallest of travel businesses anywhere in the world by offering recognition, branding and promotion as a top-travel-site," said Swain.

The site does not have any advertising to distract visitors from the objectives of the service. The design of the site is clean and simple without any unnecessary clutter, enabling easy links to destinations around the world. An online travel news service is available with access to past issues, highlighting travel agent specialists and

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tour operators around the world as well as featuring the occasional humorous story.

By offering both specialist agents and operator-direct services to the traveler, the site gives even the smallest travel businesses the opportunity to expand their reach and have their websites found while providing travelers with an array of choices that would not normally be available to them.

No bookings or reservations can be made at TopTravelSites.com as it is a travel directory. The traveler may choose a specialist travel agent or go directly to the hotel, bed and breakfast, tour operator or travel service.

TopTravelSites.com intends to remain free of advertising and clutter in order to support both clients with listed links and travelers searching for relevant products and services. Fees do apply for travel listings, but now even the smallest business may be found, for a small price, as a "TopTravelSite."

"There are many travel directories on the Internet but TopTravelSites.com has better clarity and ease of use compared to other web sources for travel," said Swain.

TopTravelSites.com aims to be every traveler's bookmark or favorite. Its operators are pleased that the site has achieved over half a million page visits and nearly 300 travel clients representing thousands of different travel choices in its first year. TopTravelSiter.com anticipates steady growth by both travel visitors and travel operators in 2006.

For more information, visit [www.toptravelsites.com](http://www.toptravelsites.com)

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