

Gear Guru Touts PhysiClean

Patrick Netter, known as "The Gear Guru," has been touting PhysiClean Products in his Fall Into Fitness tour.

For Immediate Release

WARWICK, N.Y./EWORLDWIRE/Dec. 6, 2005 --- PhysiClean has been touring the nation with Patrick Netter, "The Gear Guru," during his Fall Into Fitness television tour. "The Gear Guru" and his team of experts search out, review and unveil the latest gear to millions of viewers on television news and morning shows such as The Today Show, Good Morning America and the Fox News Channel. On this tour, Netter has promoted the benefits of PhysiClean Products for athletes and people with active lifestyles. "I like this cleanser because it duplicates a shaving cream," said Netter on Good Day Atlanta. The tour also brought "The Gear Guru" along with PhysiClean to The Daily Buzz, KRON 4 Morning News and Sports Final 4 on KRON. Netter's next stop for PhysiClean is Sunday December 11, 2005 on his Best Sports/Fitness Holiday Gifts Tour live on WABC's Eyewitness News which airs from 6:00 a.m. to 8:00 a.m. in New York.

"Launching a line of hair and skin care products has its challenges, yet with 'The Gear Guru' spreading the word, people around the country now know of PhysiClean," said Paul Caskey. This innovative new product line was developed taking a new approach to personal care by focusing on active bodies. PhysiClean is filling a hole in the market of hair and skin care by offering spa quality products that are gentle enough for repeated use throughout the day while powerful enough to deep clean. "Having Patrick Netter recommend our product line has been an honor. Millions of people watch Patrick each year and Netter has introduced PhysiClean to more people in a few minutes than we could have done in a year," says Caskey.

The unisex line contains no fragrance using a proprietary blend of essential oils which is pleasing to both men and women. People who are truly active and shower multiple times a day will appreciate these products uniquely designed to avoid the damage, buildup and dryness that commonly accompanies an active lifestyle and frequent showers. The line includes a cleanser, a body scrub, astringent pads, a specially formulated combination shampoo/body wash, an anti-wrinkle gel and a hair conditioner.

For more information, visit www.physiclean.com or call toll free 888.PhysICln (888.749.7256).

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