

## Local Executive Accredited To Serve Businesses In Orange And Rockland Counties

*Orange County businessman Paul Caskey has received accreditation by the Institute for Independent Business (IIB). Caskey's mission will be expanding the Institute's presence in Orange and Rockland counties.*

For Immediate Release

WARWICK, N.Y./EWorldWire/Nov. 30, 2005 --- Businessman Paul Caskey has received accreditation by the Institute for Independent Business (IIB). Caskey's mission will be expanding the Institute's presence in Orange and Rockland counties.

"We are delighted to have an executive of Caskey's caliber joining our leadership team for the Orange and Rockland County area. His accreditation is a key step in our initiatives," said Eric Leaman, managing director at IIB's U.S. headquarters in Parsippany, N.J. "Paul Caskey will be a particularly valuable advisor to Orange and Rockland County business people. For the last 22 years he has been working as a senior executive at some of the country's most successful Personal Care companies."

"The Institute's accreditation means a lot to my clients," said Caskey. "Besides the prestige, my relationship with the IIB will provide my clients with a depth of resources that other business advisors simply cannot offer. I now have access to top-level executives around the world. With resources like that I can assist my clients with any issue or challenge they may be facing."

Established in 1984 in the United Kingdom, the Institute is an international, not-for-profit, business support organization. Its purpose is to bring timely and practical advice to independent business owners. It is the largest global organization of its type with over 3000 senior executive associates accredited to serve business owners. The IIB provides mentoring and business advice as well as access to a wide range of expertise and services, including angel and venture funding, banking/financing, human resources, sales and marketing, organization and management, quality and ISO 9000, business valuations, mergers and acquisitions, succession planning and exit strategies.

Business owners may take advantage of a free meeting with one of the Institute's executive associates.

For more information, contact Paul Caskey at 914.629.6086, or via email at [paulcaskey@iib.ws](mailto:paulcaskey@iib.ws)

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