



The Most Creative Man In The World, President Of International Academy Of Genius, Helps Large American University To Create 16 Multi-million Dollar Businesses

Genius Education Methodology wakes up a Genius in every business person to earn millions, save millions, and generate innovative billion-dollar ideas.

For Immediate Release

COLUMBUS, Ohio/EWORLDWIRE/Nov. 17, 2005 --- When the Business Builders Club of Ohio State University invited Dr. Andrei Aleinikov, "The Most Creative Man in the World" and president of the International Academy of Genius to Columbus, they did not know what the final result would be.

"When asked to create a new business, students mostly think about a new hamburger shop at the corner, so the mission of the club is to wake up the business genius," said Milos Citakovic, vice president of events. The surprising result of this awakening, in addition to participants' joyful inspiration and standing ovation for the guest, was the creation of 16 multi-million dollar businesses.

Upon the workshop's conclusion, excited winners also received signed copies of Aleinikov's best seller *MegaCreativity: Five Steps to Thinking Like a Genius*.

Dr. S. Michael Camp, academic director of the Center for Entrepreneurship at Fisher College of Business, Ohio State University, said the Business Builders Club initiative is a major step towards the creation of a minor in entrepreneurship at the university.

Dr. Aleinikov, the 2005 recipient of the George Washington Honor Medal, the highest national award in the teacher/ administrator category from the Freedoms Foundation at Valley Forge, Pa., noted that the state of Ohio is leading the nation in interest to genius education and genius thinking.

Major steps in the state of Ohio include:

- Procter & Gamble used Dr. Aleinikov for teaching MegaCreativity to employees.
- University of Cincinnati hosted a workshop on Genius in Every Child.
- Genius Education Methodology (GEM) made Franklin Jr. High School of Franklin, Ohio the first school in the world with an entire student body of published authors.
- F&W Publications of Cincinnati, one of the country's largest publishers, published Dr. Aleinikov's book.
- Ohio Wesleyan University, Delaware, Ohio hosted Dr. Aleinikov as a Woodrow Wilson Visiting Fellow who spoke after Howard Gardner in the Sagan National Colloquium Lecture Series and then for a week inspired students at classes.

Dr. Aleinikov was honored at a dinner at which Dr. Camp, club president Anup Gampa and other leaders expressed an exuberant hope to multiply creativity at Ohio State University.

About Dr. Andrei Aleinikov, President, International Academy of Genius

Dr. Aleinikov is known as "The Most Creative Man in the World," or according to Dr. E. Paul Torrance "the MegaCreativity Man," or "the world's leading expert on MegaCreativity," as Dr. K. Neethling, founder of African Creativity Foundation called him. He is famous for his discovery of the human mind's ability to generate over 1,000,000 new ideas per minute.

Dr. Aleinikov's book *MegaCreativity: Five Steps to Thinking Like a Genius* (Walking Stick Press, Cincinnati, 2002 also reprinted by John Wiley and Sons, Singapore, 2003) became a best seller in Asia. For the introduction of four new sciences, including Geniusology, the science of genius, Dr. Aleinikov was nominated for the nation's highest scientific honor - the President's National Medal of Science (NSF).

Dr. Aleinikov created the Genius Education Methodology, or GEM, labeled "the GEM of education" by media. GEM earned him the 2005 George Washington Honor Medal, top national award in the teacher/administrator category from the Freedoms Foundation at Valley Forge, Pa., the 2003 Outstanding Educator Award for Innovative and Creative Teaching from the Academy of Educational Leadership, N.C., nomination by Troy University for the U.S. Professor of the Year Award (CASE) and many other prestigious nominations.

As a Woodrow Wilson Visiting Fellow and a Guinness World Record holder, Dr. Aleinikov, whose mission is to create a nation of geniuses, inspires students, teaches teachers and trains employees of Fortune 500 companies. He founded International Academy of Genius in 1995 as a research and educational institution. With its affiliates around the world, International Academy of Genius saves geniuses in America, Africa, Asia and Europe.

For more information visit www.academyofgenius.com, www.mega-creator.com and www.woodrow.org.

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