



## **Esnatech And Iwatsu To Deliver Fax As Pure Software Solution On Iwatsu's Enterprise Communications Server**

*Iwatsu integrates Esnatech's embedded fax services into its unified communication platform to provide a complete multimedia solution.*

For Immediate Release

RICHMOND HILL, Ontario/EWORLDWIRE/Nov. 8, 2005 --- Esnatech, a leader in Unified Communications platforms, today announced that it will integrate its embedded fax services into Iwatsu Voice Networks' unified communications platform Enterprise TOL. This will enable Iwatsu to deliver a soft fax solution to its customers, eliminating the need for dedicated fax hardware and dramatically lowering the cost to deploy fax solutions to its enterprise customers.

As organizations consolidate voice and data traffic onto IP networks, demand for integrating fax infrastructures into data networks will be massive. Though fax technology is seen as legacy networking, it provides valuable content due to its secure delivery method. Most organizations still process valuable data such as purchase orders, requisitions and signed documents through some type of fax network or infrastructure.

"The Enterprise TOL unified communications application, developed by Esnatech, is the central component for an organization's messaging and communications network," says David Carissimi, president Iwatsu Voice Networks. "This joint development will eliminate the need for fax hardware and instantly detect and distinguish between voice and fax calls which will allow organizations to process faxes securely and digitally into their data network."

When integrated into Iwatsu's Enterprise Communications Server, the organization will be able to implement a complete software application over its existing IP network simply by adding software to the Enterprise TOL unified communications solution.

Iwatsu and Esnatech have developed multimedia communication solutions that are tightly integrated with Microsoft Windows(TM), MS Exchange, Office and Outlook, and can be administered directly from an organization's Microsoft management console. Users can be managed through Active Directory and Group Policy. This new fax development will provide a shared fax solution, scalable from a small office to a multinational enterprise.

Iwatsu Voice Networks (IVN) is a leading manufacturer of business communications solutions for small to medium sized companies. The Enterprise CS, a converged communications platform, uses QuadFusion(TM) Technology to provide applications utilizing H.323, SIP, TDM and VoIP. IVN is the flagship subsidiary of Iwatsu Electric, the publicly owned industry leader in Japan and pioneer of many firsts in the telecommunications industry. Iwatsu serves millions of users in over 50 countries.

Founded in 1989, Esnatech's mission is to provide communication solutions that are simply the best way to communicate. Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes their products through OEM and VAR partners in more than 28 countries worldwide.

For more information, visit [www.esnatech.com/](http://www.esnatech.com/) or email [Marketing@esnatech.com](mailto:Marketing@esnatech.com).

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