

## **Protein In Venomous Snake Battles Wrinkles: Euoko Takes Lead On Age-Killing Skin Care Innovation With New Tri-Peptide**

*Euoko, Inc., a pioneer of zero-compromise prestige skin treatments today announced the introduction of its exclusive Louvre Collection.*

For Immediate Release

MARKHAM, Ontario/EWORLDWIRE/Nov. 7, 2005 --- Euoko, Inc., a pioneer of zero-compromise prestige skin treatments, today announced the introduction of its exclusive Louvre Collection. The collection is a new synthetic tri-peptide that mimics the activity of Waglerin-1, a protein found in the venom of the Temple Viper (*Tropidolaemus wagleri*).

This safe tri-peptide, developed in Switzerland, has been clinically shown to reduce the size, depth and number of wrinkles - particularly expression lines - by relaxing facial muscles in a way similar to medical injections but without the risk, expense or inconvenience associated with those treatments.

Six times more effective than the leading competitive product, this new tri-peptide has demonstrated the ability to reduce forehead wrinkles by 52 percent and crow's feet by 38 percent in 28 days or less. Euoko's Louvre Collection combines this tri-peptide with trusted ingredients like Antarticine, APT, Argireline, MDI Complex, Aldenine, Pepha Tight, EUK 134 (an antioxidant superior to the famous Superoxide Dismutase) and a unique Hyaluronic Acid from Denmark that is biotechnologically produced without the involvement of Strepp bacteria. Third-party clinical studies that stand behind each of these ingredients are documented and available upon request.

The Louvre Collection is one of Euoko's five clinically-proven treatment collections designed to combat various skin conditions from lines, wrinkles and cellulite to under-eye dark circles and pigmentation irregularities.

For more information, visit <http://www.euoko.com>.

### **About Euoko, Inc.**

Euoko, Inc. is a manufacturer and distributor of the most exclusive luxury skin care treatments that incorporate the leading-edge developments in technology and formulation.

Headquartered in Canada, Euoko is rapidly expanding across North America and Europe with recent sales office additions in Toronto, San Diego, London and Milan.

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