



## Improving Communication This Week On Family Business Doctor With BusinessWeek Online's Rod Kurtz

For Immediate Release

RALEIGH, N.C./EWorldWire/Oct. 10, 2005 --- This week, Host Fred Hathaway and Family Business Doctor Wayne Rivers, discuss improving communication with guest Rod Kurtz, Small Business Editor of BusinessWeek Online. Family Business Doctor will air on the business channel of Voice America Network (VoiceAmerica.com) Thursday October 13, 2005 at 2:00 p.m. EST. Psychologist Dr. Michael Lyons will also join the show to discuss the psychology of improving communication.

Effective communication is crucial to the success of any business. Communicating well in a family business can present additional challenges. This episode of Family Business Doctor will help listeners learn how to improve communication in a family business. Access to the Family Business Doctor program is free and can be downloaded from the VoiceAmerica.com website after the broadcast. The show runs weekly on VoiceAmerica.com Thursdays at 2:00 p.m. EST.

Wayne Rivers is the president of the Family Business Institute and author of *You Don't Have to Die To Win* and *Prescriptions for a Healthy Family Business*. The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information, visit [www.Familybusinessinstitute.com](http://www.Familybusinessinstitute.com), or contact:

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