

---

## AcuityID And RAM Engineering Join Forces To Attack Item Level RFID Market

For Immediate Release

BALTIMORE/EWORLDWIRE/Oct. 4, 2005 --- AcuityID of Baltimore and RAM Engineering of Jackson, N.J. today agreed to work together on various projects in the RFID space, with a sharp focus on item level applications. Previously the owners of both companies worked together as consultants developing RFID solutions for another large player in the RFID market. Ron Marino is the owner and president of RAM Engineering and Bill Poulsen is owner and president of AcuityID.

"Working with Ron in the past was a great experience," said Poulsen. "I'm looking forward to once again working together with him and his company. Pooling our complementary resources will go a long way in making both of our organizations a success."

The two companies plan on jointly developing products, providing custom RFID integration and RFID engineering solutions, and formulating a joint marketing strategy to sell their collective products and services.

For more information contact Poulsen at 410-951-9144 or Marino at 732-598-7926 or visit [www.acuityid.com](http://www.acuityid.com).

HTML: <http://www.eworldwire.com/pressreleases/12796>

MOBILE: <http://e4mobile.com/pressreleases/12796>

PDF: <http://www.eworldwire.com/pdf/12796.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/307687.htm>

LOGO: <http://www.eworldwire.com/newsroom/307687.htm>

### CONTACT:

William Poulsen  
Baltimore, Maryland 21218  
410-951-9144  
[wjp@acuityid.com](mailto:wjp@acuityid.com)

**KEYWORDS:** RFID, Item, Level, Tracking, AcuityID, 13.56Mhz 915MHz, Retail, Supply, Chain Management, Walmart, Mandate, Slap, Ship, medcart, Pharmacy

**SOURCE:** AcuityID LLC