



Facing The Importance Of An Exit Strategy, This Week On Family Business Doctor

For Immediate Release

RALEIGH, N.C./EWORLDWIRE/Sep. 20, 2005 --- This week, Family Business Doctor, Wayne Rivers and guest Bob Massengill, Managing Director of SES Advisors, will discuss the importance of having an exit strategy. Family Business Doctor will air on the business channel of Voice America Network (Voiceamerica.com) Thursday September 22, 2005 at 2:00 p.m. EST. Also joining the show, Psychologist Dr. Michael Lyons who will discuss why this issue is so hard for the business owner to face and will give some advice on how to accept the need for an exit strategy.

Many owners of family or closely held businesses don't want to think about succession issues, but having a plan will bring the best results for all families and businesses. Access to the Family Business Doctor program is free and can be downloaded from the Voiceamerica.com website after the broadcast. The program will run as a weekly feature on Voiceamerica.com Thursdays at 2:00 p.m. EST.

Rivers is the President of the Family Business Institute and author of "You Don't Have to Die To Win" and "Prescriptions for a Healthy Family Business."

The Family Business Institute specializes in helping family and closely held businesses maximize their success.

For more information on Family Business Doctor, contact Fred G. Hathaway at 1-877-326-2493 or visit www.Familybusinessinstitute.com.

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KEYWORDS: Family, Business, Institute, Exit, Strategy, Wayne Rivers

SOURCE: Family Business Institute