



Fetch! Pet Care Expands Coverage With Launch Of South San Diego Location

For Immediate Release

SAN DIEGO/EWORLDWIRE/July 27, 2005 --- America's largest professional dog walking and pet sitting service, Fetch! Pet Care, has added service to cover south San Diego. The new location adds to existing Fetch! Pet Care locations covering the San Diego Metro, Inland, North Coastal, North Inland and Temecula Valley areas.

Owned and operated by partners Jaimy Wilkinson and Damon Washington, the location will provide a variety of services for dogs, cats and other small animals including private and group dog walks and doggie playgroups, cat visits, in-home overnight sitting, private boarding, day care, home care and pet taxi.

"We realize the value of providing loving care to pets of all kinds," said Wilkinson, General Manager. "Our goal is to provide South San Diego residents with outstanding service 365 days a year."

The demand for professional pet sitting and dog walking services is at an all-time high. Pet ownership is rising, pet owners are working longer hours and traveling more for business and personal reasons than ever before, and pet owners are moving away from kenneling their pets because of health concerns, making alternatives like Fetch! Pet Care more attractive.

"Pet owners no longer have to endure crowded kennels or booked up pet sitters," said Paul Mann, President. "Fetch! Pet Care provides a safe and reliable alternative to pet care, all at completely competitive prices."

The addition of the new location brings the total number of existing Fetch! Pet Care franchise locations to 23, currently servicing over 300 cities and towns throughout California, Louisiana, Missouri, New York and North Dakota.

"As long-time pet owners, we've had frustrating experiences in the past trying to find reliable pet sitters to care for our pets when we needed them most," said Washington, General Manager. "We are excited to provide our clients with peace of mind when they're away from home and the most professional and reliable pet sitting and dog walking service possible."

The new Fetch! Pet Care location features a dedicated agent readily available to schedule and dispatch client requests, as well as sophisticated software systems to track assignments and deliver real-time order

confirmations by e-mail to its clients.

While other services quickly book up for the summer, Fetch! Pet Care's experienced teams of sitters deliver prompt and personal service all year. Each Fetch! Pet Care sitter undergoes a thorough criminal background check and training by the company and comprehensive references review. A free in-home consultation permits clients and sitters to meet each other, and to assess and address each individual pet's specific needs.

As part of the grand opening celebration, through August 31, Fetch! Pet Care South San Diego is offering a 10 percent discount off each new client's first service.

For more information, visit www.fetchpetcare.com or call 619-787-0107.

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