

PhysiClean Introduces The First Line Of Personal Care Products Designed For Active Bodies

For Immediate Release

Warwick, N.Y./EWorldWire/July 14, 2005 --- Athletes and people who work-out, sweat and shower frequently finally have a line of spa quality personal care items with their unique needs in mind. Combining 25 years of personal care manufacturing and product development experience with a love of exercise, Paul Caskey created a line of products dedicated to people with active lifestyles. PhysiClean products are rich in anti-oxidant vitamins to fight free radicals, multi-minerals to rejuvenate the skin and proteins to keep the skin vital and healthy. The runaway hit of the show was the Age Erasing Anti-Wrinkle gel utilizing the latest peptide technology to substantially diminish fine lines and wrinkles in 28 days. The unisex line contains no fragrance using a proprietary blend of essential oils which is pleasing to both men and women. By combining the shampoo and body wash one less item is now needed in the gym bag.

Two of the products were designed with dual purposes. The foaming Complete Cleanser and the Total Body Exfoliating Scrub were both designed for a man to shave with thus eliminating the need for shaving cream. All products are non-comedogenic and designed to fight the dryness that results from frequent showers. Final Rep. Conditioner is light enough to condition the hair several times per day without build-up yet effectively detangles hair. Total Action Astringent pads are perfect for between showers to combat the oils that result from work-outs and daily activities.

When an active lifestyle has one on the run, reach for PhysiClean Products for luxurious cleansing of hair and skin. For more information or to order on the web, visit www.physiclean.com or call toll free 888.PhysCln (888.749.7256).

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