



Heartland Holdings Inc. Follows Up Fiscal Year 2004 Sales Growth Of Over 1000 Percent With Technological Breakthroughs

Company Applies For U.S. Patent For Earth-friendly Fertilizer - patent application number 10/998.074

For Immediate Release

PLYMOUTH, Minn./EWORLDWIRE/April 6, 2005 --- Heartland Holdings Inc. (OTCBB:HTLJ), after recording sales increases for fiscal year 2004 of 1029 percent, is looking to continue and add to the company's growth trend with the development of a new, environmentally sound fertilizer. This development helps maintain Heartland's aggressive growth strategy into fiscal year 2005.

This new technological breakthrough utilizes a wide variety of materials in the composting area and allows the material to be composted in a fraction of the time. The technique uses advanced monitoring and systems regulation technology and enables the industrial manufacture of fertilizer, from common sources of waste, in a timely and cost-effective manner. Heartland's composting process eliminates wastes that would otherwise fill landfills and could minimize the use of dangerous, toxic chemicals for fertilizer manufacturing that is currently the norm.

"Heartland is continuing the growth strategy set in fiscal 2004 by expanding it to new, diversified areas which support the company core segments. We think this new fertilizer development could enhance the use of fertilizer in the farming and home gardening industry. We will be providing a fundamental need for growing the best plants available, while at the same time doing our part to protect the environment." Heartland CEO Trent Sommerville, said. "Additionally, as the patent process is completed the company will be in better position to present the market impact and product introduction timeframes of this unique technology."

About Heartland Inc.

Heartland Inc. is a growing diversified holding company comprised of subsidiaries within several different and distinct industry segments. From heavy machining and fabricated steel products to specialized machinery, commercial construction and builders of new homes, Heartland Inc. is developing broad product and service offerings to provide economic protection and growth opportunities for our customers, employee and investors.

Forward-Looking Statements

Investors are cautioned that certain statements contained in this document as well as some statements in periodic reports and press releases as well as some oral statements of Heartland, Inc. officials made during presentations about Heartland Inc. are considered to be "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Forward-looking statements include statements which are predictive in nature, which depend upon or refer to future events or conditions, which include the words such as "expects," "anticipates," "intends," "plans," "believes," "estimates," or similar expressions.

In addition, any statements concerning future financial performance (including future revenues, earnings or growth rates), ongoing business strategies or prospects, and possible future actions, which may be provided by management, are all forward-looking statements as defined by the Act. Forward-looking statements are based upon current expectations and projections about future events and are subject to risks, uncertainties and assumptions about Heartland Inc., its products, economic and market factors and the industries in which Heartland Inc. does business, among other things. These statements are not guarantees of future performance and Heartland Inc. has no specific intention to update these statements. More detailed information about those factors is contained in Heartland Inc. filings with the Securities and Exchange Commission.

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