



Fetch! Pet Care Adds Four New Professional Dog Walking And Pet Sitting Locations

Discount Promotion Available To New Clients Through April 15

For Immediate Release

BERKELEY, Calif./EWorldWire/March 9, 2005 --- The nation's largest professional dog walking and pet sitting service, Fetch! Pet Care Inc., has extended its reach nationwide with the addition of four new franchise locations servicing New Orleans, St. Louis, Mo., and Santa Cruz, Calif. and Santa Monica, Calif.

The addition of the four new locations brings the total existing Fetch! Pet Care franchise locations, which currently service California, New York and North Dakota, to 16.

"We continue to build on our success and experience in servicing almost two thousand active clients nationwide," said Paul Mann, president. "Our reputation for high quality service is unmatched."

The demand for professional pet sitting and dog walking services is at an all-time high. Pet ownership is rising, and pet owners are working longer hours and traveling more for business and personal reasons than ever before, making alternatives to traditional pet boarding like Fetch! Pet Care more attractive.

"Because every location adheres to the same rigorous levels of quality and service, clients can count on Fetch! Pet Care to provide unparalleled availability, reliability, professionalism and loving care for pets, all at completely competitive rates," said Mann.

Each new location will provide a variety of services for dogs, cats and other small animals, including private and group dog walks and park adventures, cat visits, in-home overnight sitting, private boarding, day care, home care and pet taxi. Each Fetch! Pet Care facility is fully licensed, bonded and insured and a proud standing member of Pet Sitters International. The company offers a complete money-back satisfaction guarantee.

The New Orleans franchise will be owned and operated by Rosalind Hall-Sharp. The St. Louis, Mo., Santa Cruz, Calif. and Santa Monica, Calif. franchises will be owned and operated by Randy Ring, Jane and Ian Justice and Cheryl Smith, respectively.

All franchisees are life-long pet custodians. They have extensive experience in pet care, customer service and operations to manage their respective Fetch! Pet Care franchises.

"We see a tremendous need for friendly, reliable pet care services in our local area, where people can feel comfortable handing the keys to their home and pets to others when they go away," said Randy Ring, franchise owner. "We're excited to provide such a professional quality service to our growing community."

Each Fetch! Pet Care location features a dedicated agent readily available to schedule and dispatch client requests, as well as sophisticated software systems to track assignments and deliver real-time order confirmations by e-mail to its clients.

Experienced teams of sitters are located in neighborhood service areas to deliver prompt and personal service. Each Fetch! Pet Care sitter undergoes a thorough criminal background check and training by the company, and comprehensive references review. A free in-home consultation permits clients and sitters to meet each other and to assess and address each individual pet's specific needs.

As part of the grand opening celebration, through April 15, the new locations are offering a 10 percent discount off each new client's first service. More information, a complete list of service areas and contact information are available at Fetch! Pet Care's Web site at '<http://www.fetchpetcare.com>'.

About Fetch! Pet Care Inc.

Fetch! Pet Care, Inc. is a national provider of turnkey pet care franchise solutions for professional dog-walking and pet-sitting services. With 16 company and franchise-owned locations throughout California, Louisiana, Missouri, New York, and North Dakota, the company is rapidly building on its mission to create the most trusted and recognizable national brand name for professional and reliable pet care services. More information about franchising opportunities is available by calling 1(866) 338-2463 - 1(866) FETCHME - or by visiting Fetch! Pet Care's franchise center on the Web at '<http://www.fetchpetcare.com/franchise.html>'.

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