



VIDEO AND PHOTOS AVAILABLE: Heartland Announces Profit Growth For 2004

For Immediate Release

PLYMOUTH, Minn./EWorldWire/Feb. 15, 2005 --- Heartland Inc. (OTCBB:HTLJ) registered over eight times its 2003 sales, with totals of \$49 million in sales by the end of 2004.

"We are extremely pleased with our growth for 2004. Plans are in motion now to continue this substantial growth in 2005. Heartland will continue its strategy of acquiring profitable companies with long term growth projections and top management teams" said Heartland CEO Trent Sommerville.

The company has not slowed down in the acquisition strategies Sommerville described. The company has moved forward by recently acquiring Karkela Construction, Monarch Homes and Evans Columbus Corporation. Each acquisition has provided Heartland with numerous growth opportunities and potential.

About Heartland Inc.

(<http://www.heartlandholdingsinc.com>)

Heartland Inc. is a growing diversified holding company comprised of subsidiaries within several different and distinct industry segments.

From heavy machining and fabricated steel products to specialized machinery to organic fertilizers and mulch, to commercial construction and builders of new homes, Heartland Inc. is developing broad product and service offerings to provide economic protection and growth opportunities for investors.

More information is available by calling (763) 557-2900, or by sending e-mail to info@heartlandholdingsinc.com.

Forward-Looking Statements

Investors are cautioned that certain statements contained in this document as well as some statements in periodic reports and press releases as well as some oral statements of Heartland, Inc. officials made during presentations about Heartland Inc. are considered to be "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Forward-looking statements include statements which are predictive in nature, which depend upon or refer to future events or conditions, which include the words such as "expects," "anticipates," "intends," "plans," "believes," "estimates," or similar expressions. In addition, any statements concerning future financial performance (including future revenues, earnings or growth rates), ongoing business strategies or prospects, and possible future actions, which may be provided by management, are all forward-looking statements as defined by the Act. Forward-looking statements are based upon current expectations and projections about future events and are subject to risks, uncertainties and assumptions about Heartland Inc., its products, economic and market factors and the industries in which Heartland Inc. does business, among other things. These statements are not guarantees of future performance and Heartland Inc. has no specific intention to update these statements. More detailed information about those factors is contained in Heartland Inc. filings with the Securities and Exchange Commission.

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AVAILABLE MEDIA: Photo: Heartland Headquarters (size: 2.0 k)

Heartland's Headquarters in Minnesota

http://eworldwire.com/mediauploads/heartland_hq1.jpg

Photo: Heartland Logo (size: 2.0 k)

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