

HARVATEK

VIDEO AVAILABLE: Harvatek Announces Creation Of Sales And Marketing Offices For Americas And Europe

For Immediate Release

SANTA CLARA, Calif./EWorldWire/Jan. 31, 2005 --- Harvatek Corporation, one of the world's largest manufacturers of surface-mount LEDs, today announced the opening of sales, marketing and product development offices in both the Americas and Europe. Establishing these offices will bring more direct marketing of Harvatek's products to these regions.

The new Harvatek operations will be operated as Harvatek Intl., with PC Yong as president and Peter Perniciaro as vice president of sales, both previously key members of the Optoelectronics Group of Fairchild Semiconductor and QT Optoelectronics. The extensive background of both individuals in the field of optoelectronics brings dedicated focus to sales efforts in numerous applications, utilizing solid state light-emitting devices.

Harvatek Intl. will utilize OEM sales, as well as electronic component distribution networks, to service customers in the ultra-portable / cellular, appliance, industrial, automotive and computing markets.

Harvatek is an ISO9002, QS9000 and ISO14001 certified company.

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