



Sitestar Corporation Announces Alliance With Hamlin Marketing Group

For Immediate Release

LYNCHBURG, Va./EWORLDWIRE/Sep. 29, 2004 --- Sitestar Corporation (OTCBB: SYTE), an internet service provider and computer services company, today announced that it has formed a marketing alliance with Hamlin Marketing Group to promote Sitestar's company and its services. Hamlin's main goals will be to help Sitestar become a nationally recognized internet service provider and increase its revenues through the Sitestar.net and SurfWithUs.Net brand names.

"We will be creating a branding program through the enhanced development of our business and marketing plan. We are considering opportunities with spokespersons who have the exposure to drive participation and help us attain our goals for the company. One such goal is to get the word out about what a tremendous value we offer for less than most premium providers charge just for their basic dial-up service," said Frank R. Erhartic Jr., Sitestar's president and CEO.

"There are over 75 million residential dial-up Internet users in the United States," added Erhartic. "We see a huge market that we have not yet realized and we want a bigger piece of that pie. Hamlin Marketing Group will help us create new marketing materials, build new partnerships, expand our distribution and seek out creative ways to brand and market our services while minimizing our financial exposure."

"Hamlin Marketing Group is proud to be affiliated with Sitestar and looks forward to taking them to the next level by transforming them into a nationally recognized brand and increasing their subscriber base," said Janice Hamlin of Hamlin Marketing Group. "Sitestar has an excellent service offering and is a leader in their local markets. We will help Sitestar achieve their company's growth strategy."

About Sitestar Corporation

Sitestar Corporation is a mid-Atlantic Internet Service Provider and computer services company offering a broad range of services to business and residential customers. Sitestar's main customer base is primarily in the Va. and N.C. markets but also sells most of its services nationwide. Sitestar's wholly owned subsidiaries provide narrow and broadband Internet access, Web-hosting and design services, computer sales and repair and other technology-related solutions to its residential and business customers.

Sitesta's wholly owned subsidiaries include Sitestar.net (<http://www.sitestar.net>), SurfWithUs.Net (<http://www.surfwithus.net>), Lynchburg.net (<http://www.lynchburg.net>), Advanced Internet Services (<http://www.advi.net>), Computers by Design (<http://www.computersbydesign.com>) and CBD Toner Recharge (<http://www.recharge.net>).

Forward-looking statements

This report contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Stockholders are cautioned that all forward-looking statements involve risks and uncertainty, including without limitation, the company's ability to expand its customer base, make strategic acquisitions, general market conditions, and competition and pricing. Although Sitestar believes the assumptions underlying the forward-looking statements contained herein are reasonable, any of the assumptions could be inaccurate, and therefore, there can be no assurance that the forward-looking statements contained in the report will prove to be accurate.

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<http://www.recharge.net>, <http://www.advi.net>

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