



Fetch! Pet Care Launches San Diego Franchise Location

For Immediate Release

SAN DIEGO/EWORLDWIRE/Feb. 18, 2004 --- Professional pet sitting and dog walking service, Fetch! Pet Care, Inc., has expanded its San Francisco Bay Area services to include a franchise location covering the San Diego metro area. The opening represents the beginning of Fetch! Pet Care's expansion from a Bay Area-wide operation to a national franchise operation.

"Building on our success in servicing over 650 active clients in the San Francisco Bay Area, we intend to fill a tremendous need for professional pet care in San Diego, one of the most pet-centric cities in the country," says Paul Mann, president. "San Diego clients will appreciate our unwavering commitment to provide unparalleled availability, reliability, professionalism and loving care with their pets, all at completely competitive rates."

The San Diego franchise will be owned and operated by Lisa Gess, a lifetime pet custodian, who previously owned a horse riding business, is a certified riding instructor, and was an elementary school teacher.

"Pets are such a big part of my life and passion, and I'm thrilled to be able to offer such an outstanding service to the local San Diego community," says Gess.

The new location will provide a variety of services for dogs, cats and other small animals, including private and group dog walks and park adventures, cat visits, in-home overnight sitting, private boarding, day care and pet taxi. Fetch! Pet Care provides clients with peace of mind through being fully licensed, bonded and insured. A proud standing member of Pet Sitters International, Fetch! Pet Care offers a complete money back satisfaction guarantee.

Fetch! Pet Care operates as a central scheduling and dispatch service, and it is staffed by an experienced team of sitters located in neighborhoods throughout the San Diego metro area to ensure readily available service and maintain a specialized level of personalization and attention toward each client. Each sitter comes with references, and a free in-home consultation is provided for the client and sitter to meet each other and assess each pet's specific needs.

For more information visit Fetch! Pet Care on the web at www.fetchpetcare.com, contact Lisa Gess at 619-501-3511, or via email at sandiego@fetchpetcare.com.

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