



Window Stick Alarms Becomes An Official Vendor To Wal-Mart Canada

For Immediate Release

PARKSVILLE, British Columbia Canada/EWORLDWIRE/March 21, 2005 --- Window Stick Alarms Ltd., a local manufacturer of a new innovative security device, has received their official vendor number from Wal-Mart Canada Corp. They will begin a small market test of their new invention, The Window Stick, in Wal-Mart's Nanaimo store, March 15. Ultimately, the company's goal is to have it's product in all Wal-Mart's stores across Canada. A successful result in Nanaimo may lead to a larger market test and potentially, national distribution.

"Our mission is to protect homes and families from break and enter crimes. The Window Stick provides the most effective security for sliding windows and patio doors. We will develop a highly recognized and trusted brand name by offering consumers affordable and innovative security products. Our products have a combination of features and benefits - not available from competitive products," Robert Allen, president of Window Stick Alarms and the inventor of the Window Stick, said.

"Wal-Mart has over 250 stores in Canada and thousands more worldwide. They have the reputation of being the best managed company in the world. Wal-Mart has helped small businesses just like ours develop into large successful companies. This market test is a huge opportunity for us," said Ray Therrien, vice president of Window Stick Alarms Ltd.

The vast majority of break and enters are through ground floor windows and doors. Homeowners with an electronic alarm system can use the Window Stick to increase their level of home security. Homeowners who cannot afford an alarm system will find it an excellent and affordable alternative.

Window Stick Alarms Ltd. has received letters from customers who were home when burglars activated their Window Stick Alarms. Their testimonials are evidence that the Window Stick has proven its value. It is a quality product that can contribute to protecting lives and securing property.

About the Window Stick

The Window Stick (patent-pending) is an adjustable locking security device with a loud, 110-decibel, pressure activated alarm at one end. The Window Stick is adjustable and designed specifically for sliding windows and patio doors, an area seriously lacking security options before this innovation. The combined lock and alarm features distinguish the Window Stick from competitive products by providing the highest level of security. Any attempt to open the window will activate the alarm and scare intruders away. The Window Stick is affordable and easy-to-use.

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